



ARMA Austin Presents
Patrick Cunningham, CRM
Doug Allen, CRM
Wednesday, March 24, 2010
8:30 am – 4:30 pm
The Commons Building
10100 Burnet Road, Austin, Texas 78758

Patrick Cunningham: 8:30-12:00
Lunch: 12:00 -1:30
Doug Allen: 1:30- 4:30

Seminar will be divided into two sessions, a morning and afternoon speaker.

Morning Session 1: From Records Management to Information Risk Management

Patrick J. Cunningham, CRM, is Director, Information Management, Collection & Preservation for Motorola Inc. in Schaumburg, Illinois. He directs Motorola's global record management, computer forensics, e-discovery and IT data privacy programs. Cunningham holds a bachelor of arts in history from Quincy University in Quincy, Illinois, and a master of arts in public history from Loyola University of Chicago. This session will present a case study of the evolution of Motorola's Records Management function to an integrated Information Risk Management program within the Asset Protection Services function. This session will describe the advantages and disadvantages of such an arrangement and further describe the opportunities for extension of records management principles into newly relevant processes.

Objectives: 1) Understand the structure of an information risk management program 2) Identify opportunities to expand and extend RIM functionality into information risk management 3) Obtain insight into the security professional's mindset and priorities.

Afternoon Session 2: Generally Accepted Records keeping Principles (GARP)

Doug Allen, CRM, CDIA, is the President of ARMA International. Records and Recordkeeping are inextricably linked with any organized activity. As a key resource in the operation of any organization, records must be created, organized, secured, maintained, and used in a way that effectively supports the activity of that organization. To help organizations achieve this transparency, ARMA International developed (GARP). Similar to the General Accepted Accounting Principles, GARP forms the basis upon which every effective records program will be built, the yardstick by which organizations will be measured, and the standard by which organizations will be held accountable. Attendees will learn about the individual principles, how each will address the needs and expectations of government, business, and the general public. The session will also examine the various levels of the maturity model being developed by ARMA International as a tool to evaluate the progress an organization makes in implementing the principles.

**ARMA – AUSTIN
SPRING WORKSHOP
REGISTRATION FORM
MARCH 24, 2010**

Time: 8:30am – 4:30pm (*Registration begins at 8:00am*)

Location: The Commons Building
10100 Burnet Road Austin, Texas 78758

Cost: \$130.00/ Full Day
\$ 90.00 ½ day Sessions
\$10.00 Box lunch

**Pre- Approval for CRM Credits has been requested & will be listed
on the attendance certificate.**

NAME _____

TITLE _____

NAME OF EMPLOYER _____

ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

TELEPHONE _____ **FAX** _____

E-mail _____

Are you an ARMA Member? Yes _____ No _____

REGISTRATION FEE

(Includes conference material, breakfast, lunch (Optional) and breaks)

Full Day: \$130.00 _____

AM Session: \$90.00 _____

PM session: \$90.00 _____

Box lunch is available for purchase separate at: \$10.00 _____

TOTAL _____

All registrations **must be received by Wednesday March 19, 2010** There will be no refunds after that date.
However, substitutions will be allowed and are encouraged.

METHOD OF PAYMENT

Austin Chapter's EIN#: 14809935183

Credit card – Payments will be processed through receipt of an invoice through PayPal.

Credit Card: MasterCard_____ Visa_____ American Exp_____

Name on Card_____

E-mail address for person on the card : _____

Check_____

Purchase Order (organization will receive invoice) _____

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For additional information: Visit our Web Site at <http://www.arma-austin.org> or contact Jannette Goodall at 512-974-9045 (Jannette.goodall@ci.austin.tx.us) **For directions and a list of area Hotels** visit <http://www.utexas.edu/commons/attendees.html> .